

**Germany – World wide web (www) site design services – Website development (Horizon Europe project WISE Horizons)****OJ S 62/2025 28/03/2025****Contract or concession notice – standard regime****Services**

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**1. Buyer****1.1. Buyer**

Official name: ZOE Institute for Future-fit Economies gUG

Email: [info@zoe-institut.de](mailto:info@zoe-institut.de)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

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**2. Procedure****2.1. Procedure**

Title: Website development (Horizon Europe project WISE Horizons)

Description: As part of the work on this project, we are looking for a partner that can help us scale up the current Wordpress-based project website (Home | WISE Horizons), integrating more holistically new developments from the project. This particularly concerns establishing the technical connection and display of the WISE database on [beyondgdp.world](https://beyondgdp.world), as well as further tailoring to the needs different user groups (policymakers, research communities, interested public). This involves introducing more functionalities and modules, such as improvements of the publications page, social media integration, as well as modules to adequately display contents such as blog posts, interactive infographics, etc. Importantly, we will also develop a data-driven online version with insights from the WISE Horizons Global Report. More details on buyer website: <https://zoe-institut.de/en/tenders/>

Procedure identifier: 22bd9a43-7752-4ed4-83ec-db4307650d7b

Internal identifier: Website development (Horizon Europe project WISE Horizons)

Type of procedure: Open

The procedure is accelerated: no

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 72413000 World wide web (www) site design services

**2.1.2. Place of performance**

Postal address: Norbertstreet 31

Town: Cologne

Postcode: 50670

Country subdivision (NUTS): Köln, Kreisfreie Stadt (DEA23)

Country: Germany

**2.1.3. Value**

Estimated value excluding VAT: 54 621,85 EUR

**2.1.4. General information**

Legal basis:

Directive 2014/24/EU

## 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement document

## 5. Lot

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### 5.1. Lot: LOT-0001

Title: Website development (Horizon Europe project WISE Horizons)

Description: As part of the work on this project, we are looking for a partner that can help us scale up the current Wordpress-based project website (Home | WISE Horizons), integrating more holistically new developments from the project. This particularly concerns establishing the technical connection and display of the WISE database on [beyondgdp.world](https://beyondgdp.world), as well as further tailoring to the needs different user groups (policymakers, research communities, interested public). This involves introducing more functionalities and modules, such as improvements of the publications page, social media integration, as well as modules to adequately display contents such as blog posts, interactive infographics, etc. Importantly, we will also develop a data-driven online version with insights from the WISE Horizons Global Report. Details can be found in procurement documents at buyers website: <https://zoe-institut.de/en/tenders/>

Internal identifier: WISE Website development

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72413000 World wide web (www) site design services

#### 5.1.2. Place of performance

Country subdivision (NUTS): Köln, Kreisfreie Stadt (DEA23)

Country: Germany

#### 5.1.3. Estimated duration

Start date: 01/05/2025

Duration end date: 31/12/2026

#### 5.1.6. General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds

EU funds programme: Horizon Europe – the Framework Programme for Research and Innovation (2021/2027)

Identifier of EU funds: Contract #101095219

Further details of EU funds: WISE Horizons

The procurement is covered by the Government Procurement Agreement (GPA): no

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement document

#### 5.1.10. Award criteria

Criterion:

Type: Price

Name: Price - 40%

Description: details on the award criteria available in procurement documents at buyers website: <https://zoe-institut.de/en/tenders/>

Criterion:

Type: Quality

Name: Experience and technical background – weight 0.3

Description: details on the award criteria available in procurement documents at buyers website: <https://zoe-institut.de/en/tenders/>

Criterion:

Type: Quality

Name: Public sector/EU-level project experience – weight 0.1

Description: details on the award criteria available in procurement documents at buyers website: <https://zoe-institut.de/en/tenders/>

Criterion:

Type: Quality

Name: Language – weight 0.1

Description: details on the award criteria available in procurement documents at buyers website: <https://zoe-institut.de/en/tenders/>

Criterion:

Type: Quality

Name: Inclusive and Barrier-free design – weight 0.1

Description: details on the award criteria available in procurement documents at buyers website: <https://zoe-institut.de/en/tenders/>

Description of the method to be used if weighting cannot be expressed by criteria: details on the award criteria available in procurement documents at buyers website: <https://zoe-institut.de/en/tenders/>

Justification for not indicating the weighting of the award criteria: n/a

#### **5.1.11. Procurement documents**

Languages in which the procurement documents are officially available: English

Deadline for requesting additional information: 11/04/2025 23:59:00 (UTC+2)

Address of the procurement documents: <https://zoe-institut.de/en/tenders/>

#### **5.1.12. Terms of procurement**

Terms of submission:

Electronic submission: Required

Address for submission: <https://zoe-institut.de/en/tenders/>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 27/04/2025 23:59:00 (UTC+2)

Deadline until which the tender must remain valid: 30 Days

Information about public opening:

Opening date: 28/04/2025 09:00:00 (UTC+2)

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### **5.1.15. Techniques**

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system  
Electronic auction: no

#### 5.1.16. Further information, mediation and review

Review organisation: ZOE Institute for Future-fit Economies gUG

Information about review deadlines: This procedure is not run by public procurement regulations. The voluntary notice in TED due to EU funds involvement. Hence the bidder is not protected by generally accepted rules and regulations. Nevertheless, he is entitled to appeal the result to the ZOE Institute.

Organisation receiving requests to participate: ZOE Institute for Future-fit Economies gUG

Organisation processing tenders: ZOE Institute for Future-fit Economies gUG

## 8. Organisations

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### 8.1. ORG-0001

Official name: ZOE Institute for Future-fit Economies gUG

Registration number: HRB 119280

Registration number: tax number 215/5884/0337

Registration number: VAT DE339996556

Department: ZOE Institute for future fit economies gUG

Postal address: Norbertstreet 31

Town: Cologne

Postcode: 50670

Country subdivision (NUTS): Köln, Kreisfreie Stadt (DEA23)

Country: Germany

Email: [info@zoe-institut.de](mailto:info@zoe-institut.de)

Telephone: 004915792629903

Internet address: <https://zoe-institut.de/en/home-2/>

Information exchange endpoint (URL): <https://zoe-institut.de/en/home-2/>

#### Roles of this organisation:

Buyer

Procurement service provider

Organisation receiving requests to participate

Organisation processing tenders

Review organisation

### 8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: [ted@publications.europa.eu](mailto:ted@publications.europa.eu)

Telephone: +352 29291

Internet address: <https://op.europa.eu>

#### Roles of this organisation:

TED eSender

Notice identifier/version: 459e3cc9-aaff-4761-8384-9f461c9d8018 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 27/03/2025 09:49:28 (UTC)

Languages in which this notice is officially available: English

Notice publication number: 201687-2025

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